

#offcuba

Cuban Offline Technology Showcase

Friday, March 10 in ACG Room 6AB. Tech Industry Track

SXSW 

March 10-19

2017 Austin, TX

Sponsored by



#offcuba

#OffCuba will showcase Cuban offline technology at SXSW event (South by Southwest), in Austin, Texas, on March 2017. The world is more offline than you think; therefore, Cuban solutions, which are different from what you can find on the Internet, are very useful.

The group will show how Cuban offline technology can be exported and used in airplanes, buses, cruise liners and areas without full Internet access. This will be an opportunity to showcase Cuban offline technology to over 5000 journalists and invite them to our country.



Carlos García
Speaker



Leon Krauze
Session Host

Kewelta is intended to promote entrepreneurs. It is a free social website to post advertisements. People can reach their target audience through their website, invite friends and send their advertisements. The phone app, functioning both online and offline, will be launched at SXSW.

<https://www.kewelta.com>

Carlos García
Fundador | Founder
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Krauze serves as anchor of Univision Los Angeles' Noticias Univision 34, the nation's highest rated 6P and 11P news show, regardless of language. As anchor or reporter, Krauze has won six Emmy's, two Golden Mics, an Edward R. Murrow award" and a Southern California Journalism Award. Krauze is a renowned and award-winning journalist, author and news anchor.

Leon Krauze
Univision



SXSW (South by Southwest) has taken place since 1987, in Austin, Texas. Thousands of people from all around the world attend it every year. It is a well-known arena where artists and entrepreneurs from the whole planet gather together to promote their work. Thus, it is one of the more creative communities in the world.

During the event, there is a wide variety of exhibitions and networking opportunities. Huge projects like Facebook have found their initial impulse at SXSW. It is the most pervasive platform to showcase Cuban technology related to the experience of three important startups.

<https://www.sxsw.com/about/>

Social Impact of #OffCuba

Our mission as entrepreneurs is to have a far-reaching impact on the mass media allowing us to show Cuban offline technology and the ways to export it. There is a thaw in Cuba's relationships with the USA and the EU, and the private sector has benefited the most. It is important to show the success of our startups so we can attract investors and create business opportunities for our community.

People we would like to meet and invite

We would like to share our technology with people related to:

- Advertising, Agencies, Advertising networks, Advertising technology.
- Virtual communities/online communities.
- People related to transportation, airlines, cruise lines.
- e-Learning, e-Government, e-Sports.

We need support from

- Amazon Web Services
- Heroku
- Digital Ocean
- Incubadoras y Aceleradoras
- Ubiquiti Networks
- Intel

Friends in Austin and media

We would appreciate if you bring us in contact with friends in Austin, Texas, as well as journalists or media representatives who would interview us and cover #OffCuba.

contact@offcuba.org

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<http://schedule.sxsw.com/2017/events/PP96055>